JANET JOHNSTON HOUSENICK & WILLIAM D. HOUSENICK MEMORIAL PARK



Board of Commissioners Presentation: Part 1 Master Plan October 3, 2011



The Planning Team



Recreation Master Planning & Site Design Architectural Design & Adaptive Re-use



STATUS UPDATE

To date we have:

Facilitated Project Kick off meeting, 10/18/10
Conducted 6 Housenick Committee meetings – 11/03/10, 01/18/11, 03/03/11, 03/24/11, 05/26/11 & 09/01/11
Attended update meeting with Recreation Commission, 11/08/10

• Provided update to the Commissioners, 3/21/11

• Facilitated Public Meeting #1, 04/14/11

Provided preliminary draft version of master plan report, 05/11
Facilitated Public Meeting #2, 9/22/11



MASTER PLAN PROCESS

- Visit site as required to understand context, character and history. Photograph as necessary to document existing conditions.
- Prepare project base sheets from supplied or existing info, conduct topographic and boundary survey if necessary.
- Meet with client to understand desired outcomes, define program and research past decisions or initiatives which may influence the work.
- Prepare opportunities and constraints analysis to document site's physical and regulatory conditions and resources.
- Conduct key person interviews and or public input meetings with stakeholders to define wants and needs, identify "hot buttons" and "sacred items".
- Develop mission statement, define goals and objectives.
- Prioritize program elements and develop Basis of Design (BOD) Narrative as the guide for plan development.
- Develop preliminary concept diagrams for layout and spatial relationships of desired program elements.
- Review concepts with stakeholders and elected officials as appropriate. Conduct public meeting if required.
- Prepare schematic layout plan(s) to refine concepts and relationships and illustrate how site components fit. Review with stakeholders and elected officials as appropriate.
- Concurrent with site layout plans, review operational and administrative needs, program functions and capital budgets with stakeholders and elected officials as appropriate.
- Develop action items list with estimated capital expenditures and implementation timeline based on agreed upon prioritization of program elements.
- Research applicable funding sources from local, state and federal agencies.
- Prepare draft of master plan report to document process, findings and recommendations.
- Review master plan report with stakeholders and elected officials as appropriate. Conduct public meeting if required.
- Finalize report and adopt at public meeting of elected officials.
- Refer to plan often and implement action items



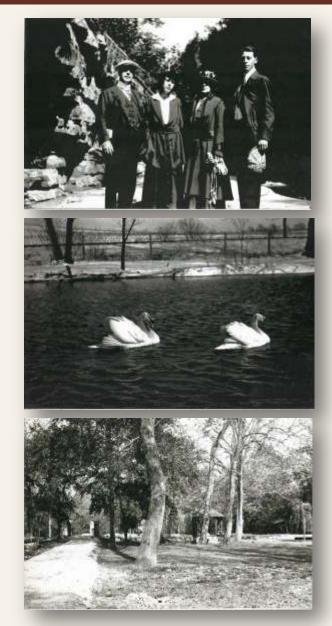
MISSION STATEMENT

"Preserve the Johnston Estate for the Citizens of Bethlehem Township and beyond in order to foster the reconnection of our community to the natural world while providing experiences through education and the arts that lead to greater understanding and appreciation of our environment and local history"





GOALS



"What we do is our legacy"

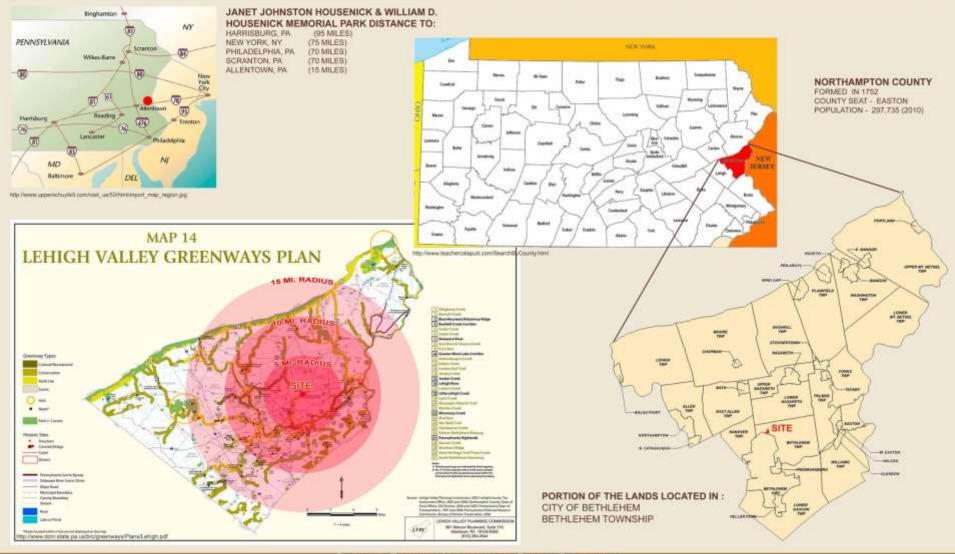
- Protect and preserve the site
- Provide for nature based education
- Foster and celebrate local history
- Promote environmental and cultural stewardship
- Enhance community pride
- Ensure economic sustainability
- Open the park!





Pennoni

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BETHLEHEM TOWNSHIP, NORTHAMPTON COUNTY, PENNSYLVANIA



LAND OWNERSHIP EXHIBIT



Pennoni

COMPOSITE SITE ANALYSIS EXHIBIT



BETHLEHEM TOWNSHIP, NORTHAMPTON COUNTY, PENNSYLVANIA



ILLUSTRATIVE MASTER PLAN EXHIBIT



RECOMMENDATIONS

Immediate Priority:

- Secure Mansion & Out Buildings
- Provide portable restrooms
- Secure unsafe areas of trails & grounds
- Delineate public access and parking
- Post park rules and regulations
- Open the park!

0 – 3 Year Priority

- Upgrade vehicular access & parking area
- Install new trails, repair existing trails
- Install property lines buffers
- Begin riparian & upland restoration/conservation
- Mansion restoration

4 – 10 Year Priority

- Install trail head pavilion
- Install trail rest areas
- Restore boathouse & create creek access
- Restore Mansion

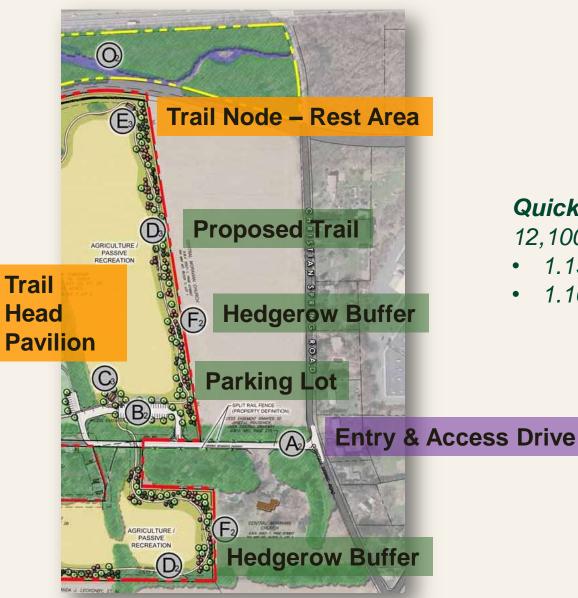
NOTE:

Specific Recommendation to acquire the County lands and to integrate them into the park is both a short term and long term goal.

This also includes restoration and or replacement of "concrete bridge"



THE PLAN "UP CLOSE"



Immediate Priority

0 – 3 Year Priority

4 – 10 Year Priority

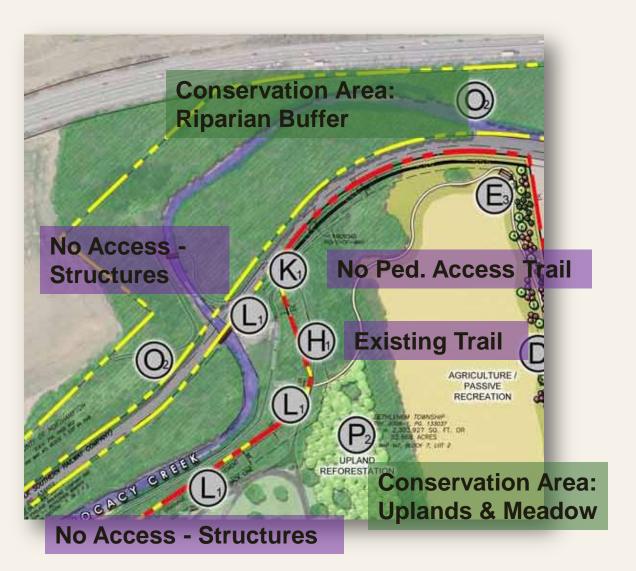
Quick Fact:

12,100 LF of Trail = 2.29 Miles

- 1.13 Miles of New Trail
- 1.16 Miles of Existing Trail



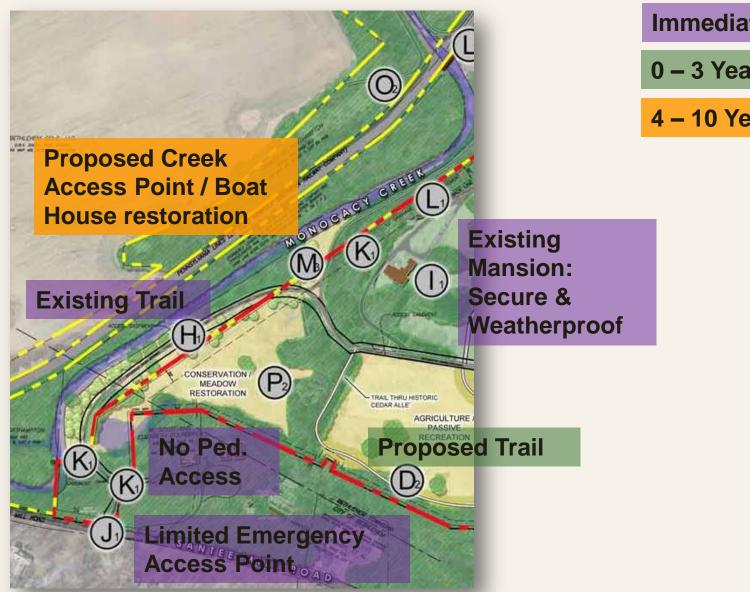
The Plan "up close"



Immediate Priority 0 – 3 Year Priority 4 – 10 Year Priority



The Plan "up close"



Immediate Priority

0 – 3 Year Priority

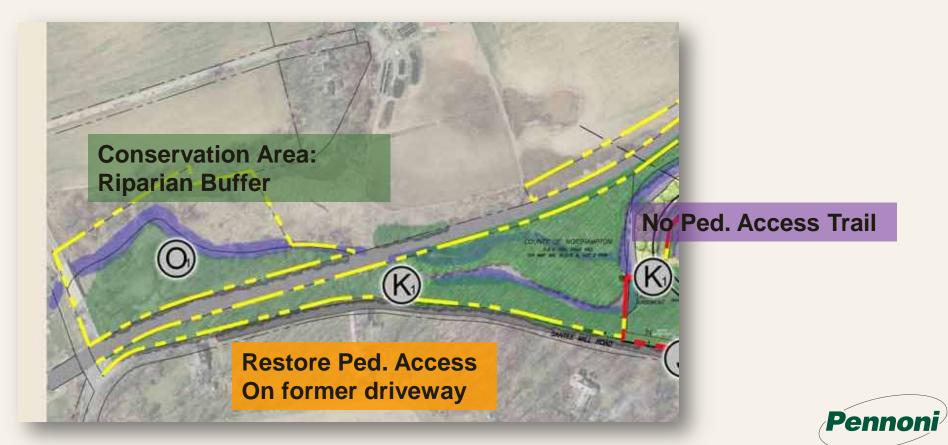
4 – 10 Year Priority

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THE PLAN "UP CLOSE"

Immediate Priority

- 0 3 Year Priority
- 4 10 Year Priority



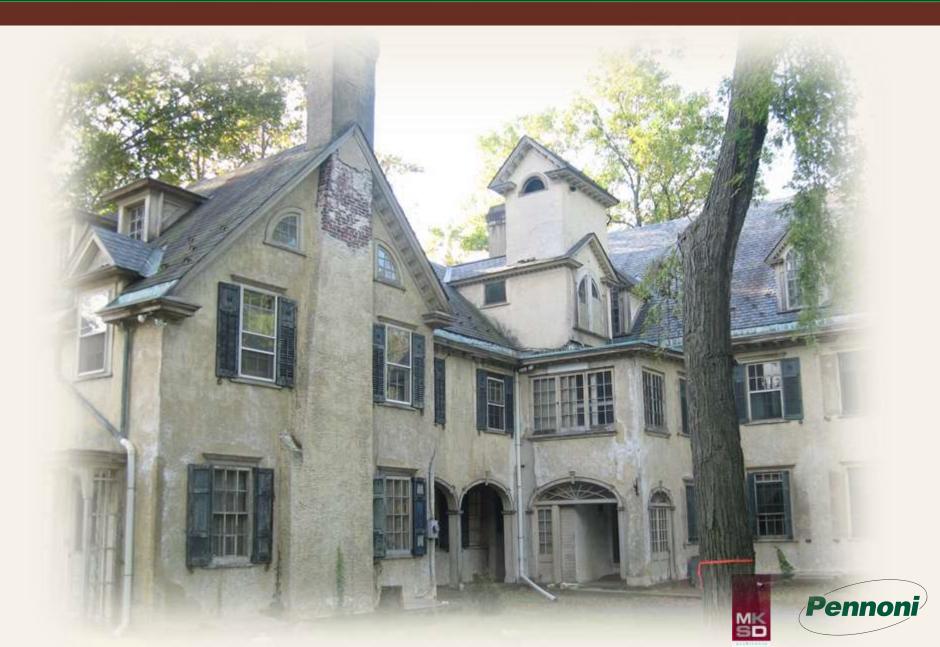
MANSION UPDATE

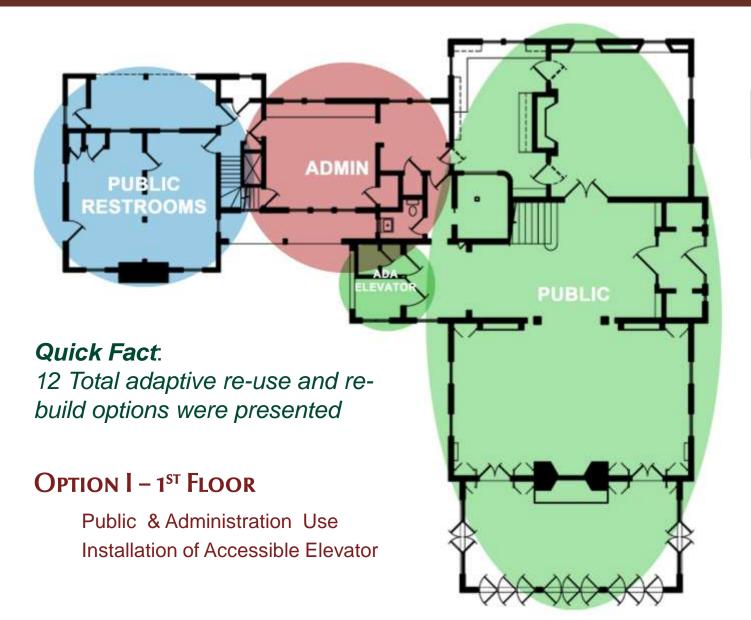


Public Presentation: Part 2 Mansion Update September 22, 2011



ARCHIBALD JOHNSTON MANSION

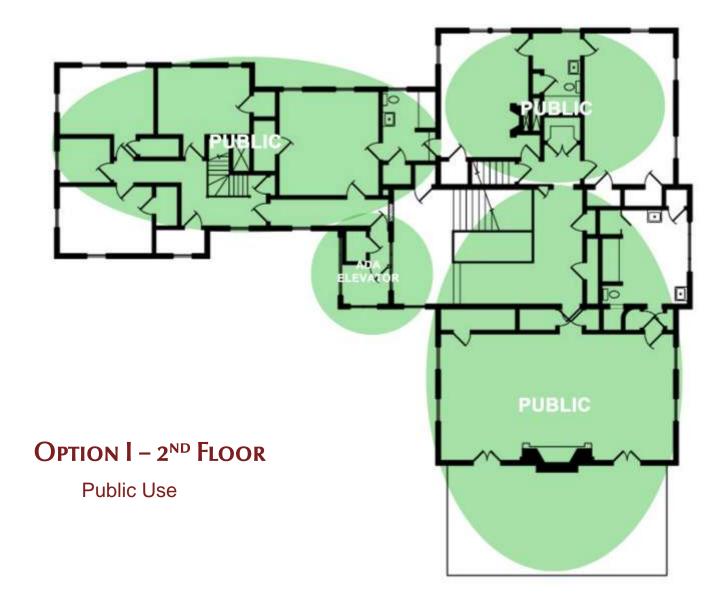




PUBLIC TOILETS ADMINISTRATIVE / STORAGE PUBLIC SEMI-PRIVATE

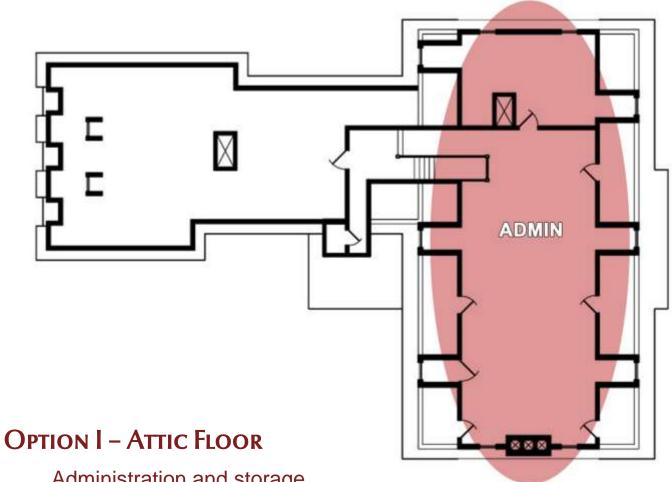


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PUBLIC TOILETS ADMINISTRATIVE / STORAGE PUBLIC SEMI-PRIVATE PRIVATE





PUBLIC TOILETS ADMINISTRATIVE / STORAGE PUBLIC SEMI-PRIVATE



Administration and storage

BUDGETS/COSTS - SITE

Immediate Priority = \$65,850.00

0 – 3 Year Priority = \$970,201.00

4 – 10 Year Priority = \$328,605.00*

 Improvements =
 \$1,298,806.00

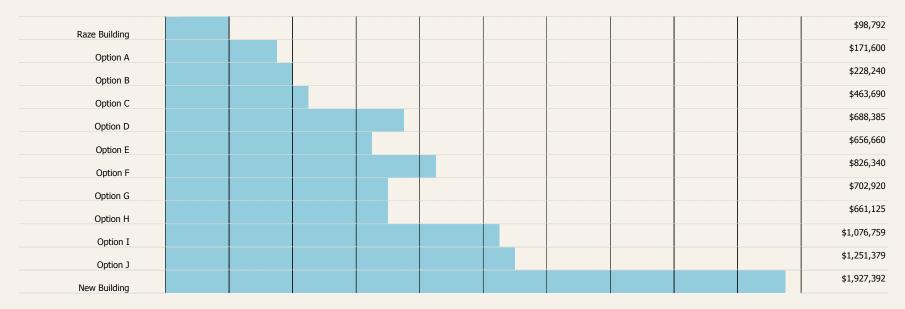
 Design/Permitting =
 \$363,666.00

TOTAL PROJECT = \$1,728,322.00



BUDGETS/COSTS - MANSION

Opinion Of Probable Cost Based on Building Use



Raze Building = Option A (Basis/Constant) = Option I = (Incl. Opt. A) *versus* New Building SF for SF =

\$98,792.00 \$171,600.00 \$1,076,759.00

\$1,927,392.00



POTENTIAL FUNDING SOURCES

- Housenick Trustees (\$2,000,000.00 Endowment)
- Future Land Development Projects (Rec. Fees)
- PA DCNR
- RACP Grants (Redevelopment Assistance Capital Program)
- Private Donations
- Other grant opportunities
- Volunteer Efforts labor

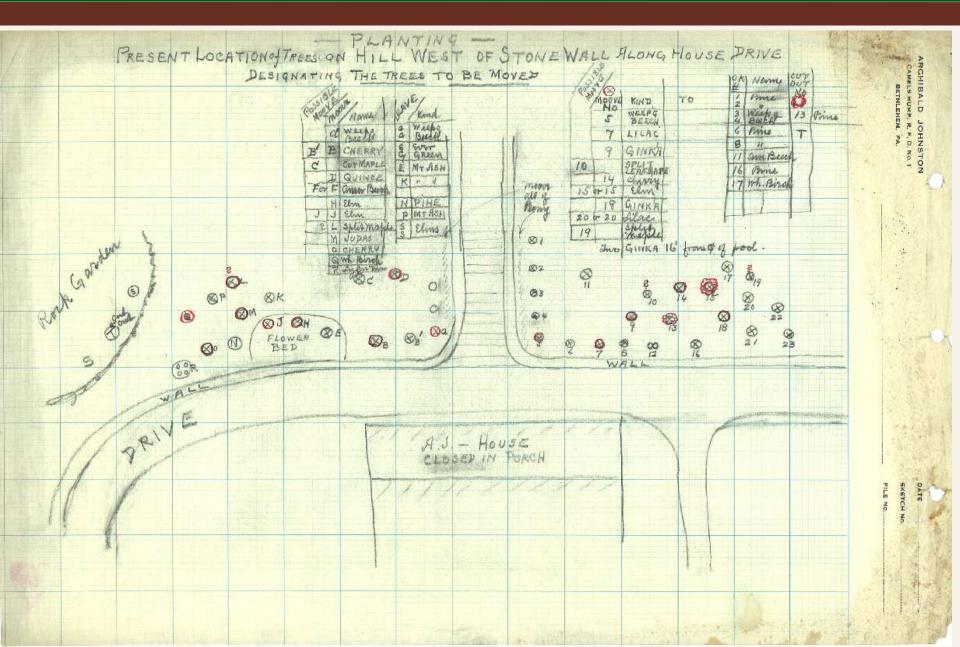


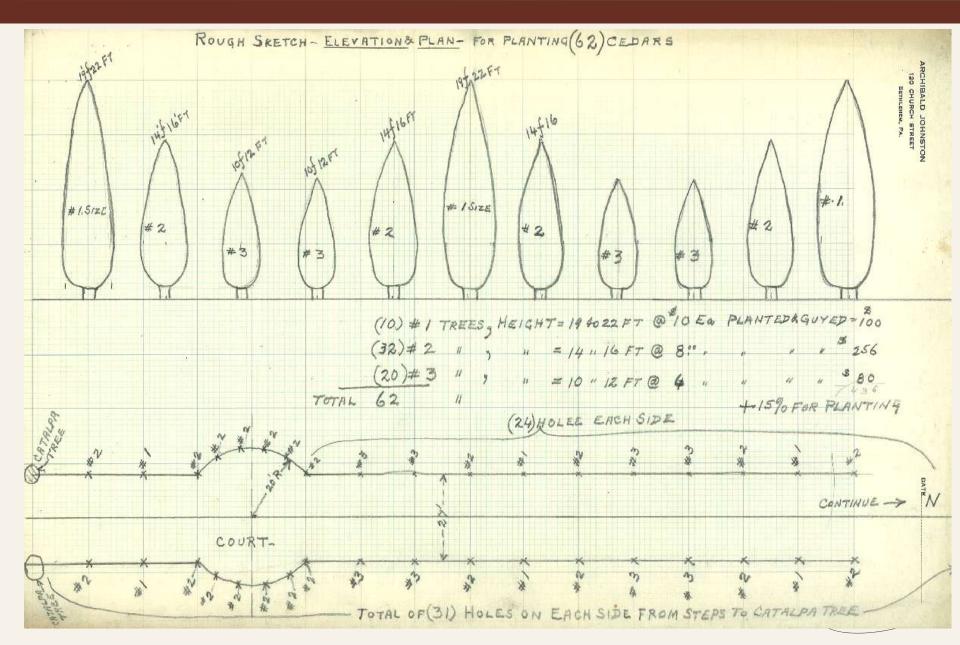
Next Steps

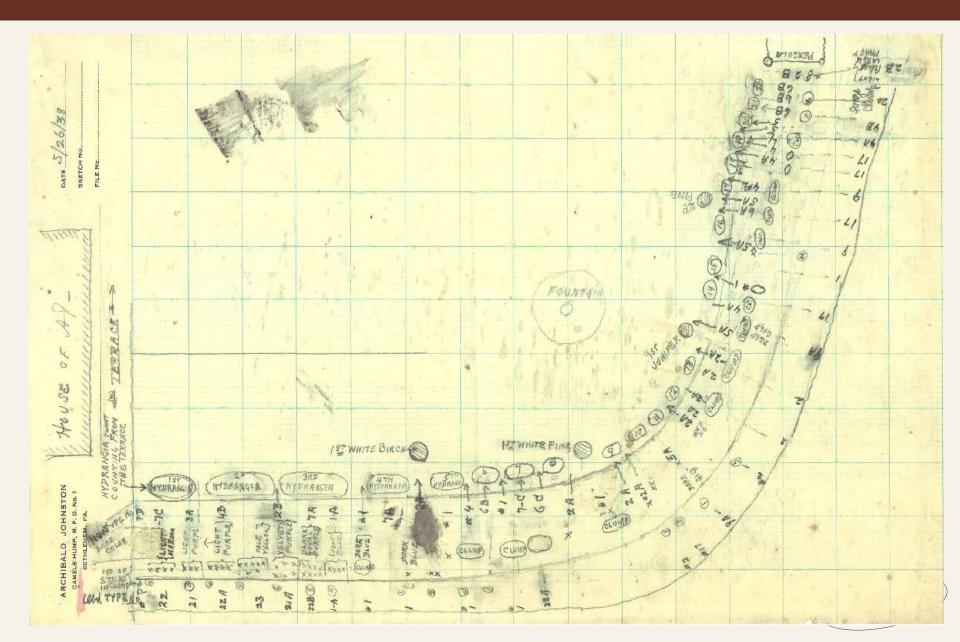
Committee Recommendations:

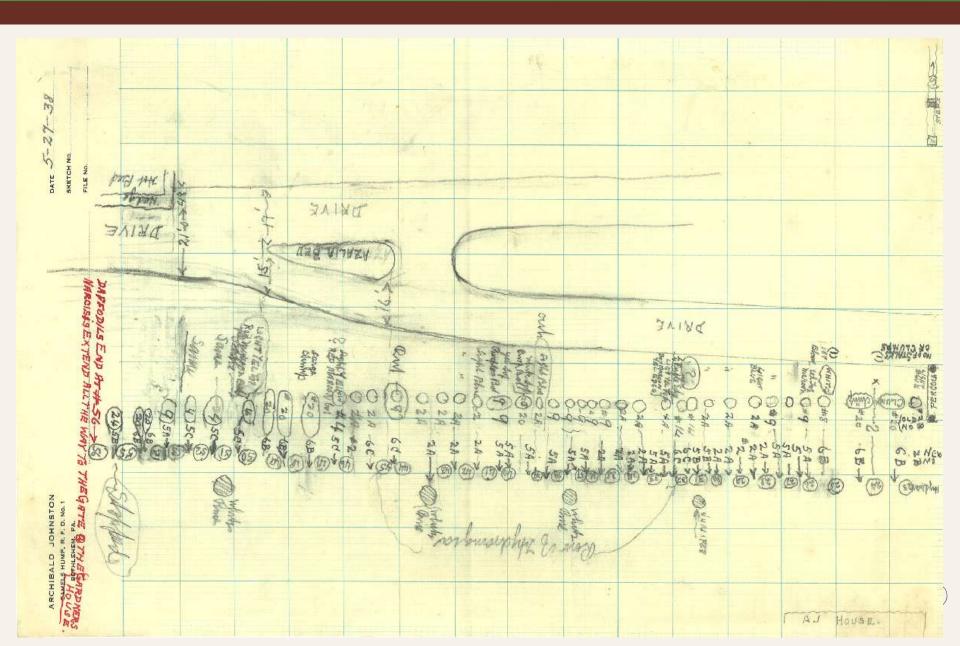
- The Housenick Committee recommends that the Bethlehem Township Board of Commissioners adopt the proposed Master Plan for the Housenick Estate.
- The Housenick Committee strongly recommends that the Mansion be maintained and restored to a future Public Use.
- The Housenick Committee recommends that steps be taken to review and implement the requirements to have the Mansion listed on the National Register.
- The Housenick Committee shall remain intact and function as an Advisory Committee to the Bethlehem Township Board of Commissioners with respect to the implementation of the Master Plan. (As well as be actively included in the proposed development of the Moravian Church properties)
- Meeting with BOC 10.3.11, Plan Adoption

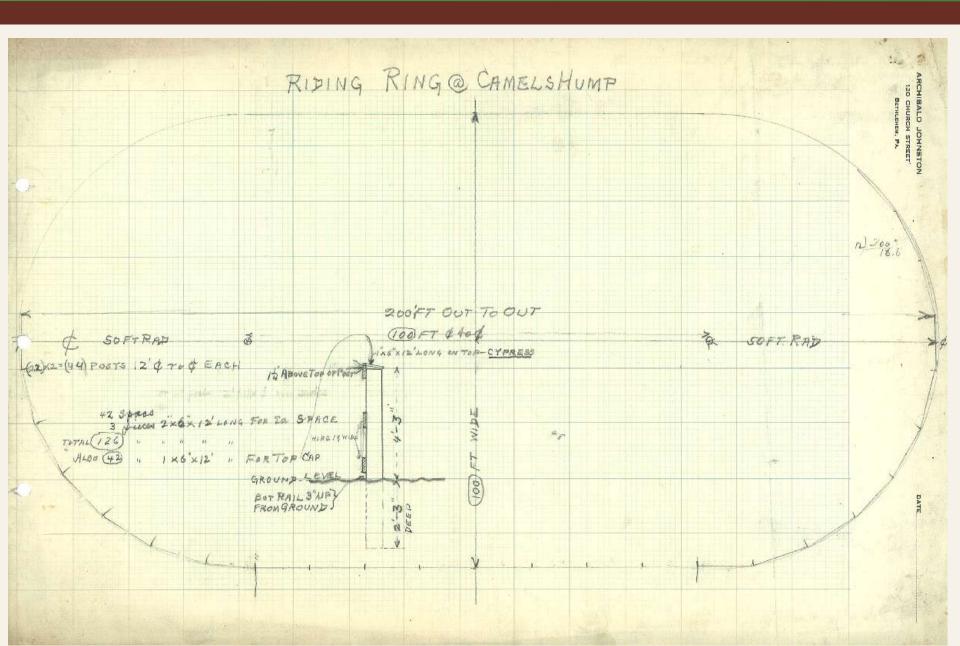


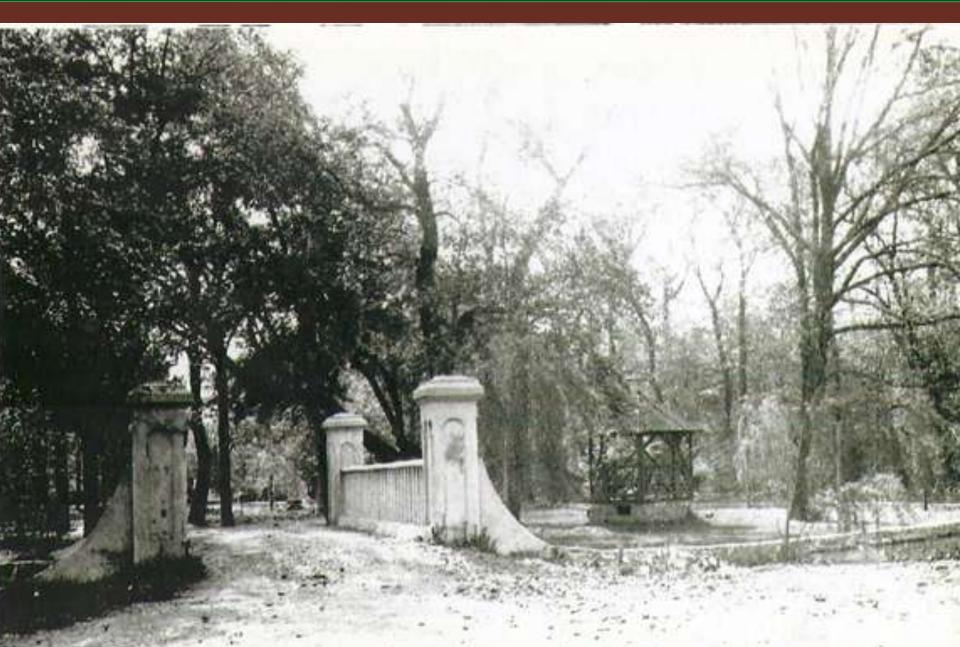


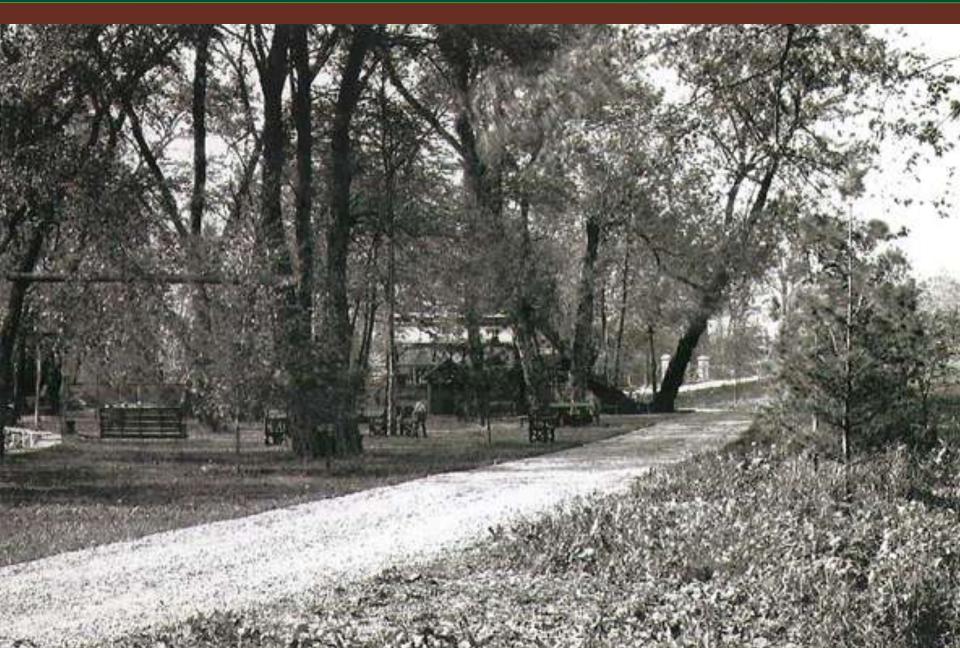












QUESTIONS & COMMENTS

